

EMSO implementation and operation: DEvelopment of instrument module

PROJECT VIDEO

D7.3

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TABLE OF CONTENTS

1. EXECUTIVE SUMMARY	4
2. INTRODUCTION.....	4
3. VIDEO PRESENTATION.....	4
4. CONCLUSIONS.....	5

1. EXECUTIVE SUMMARY

GeoEcoMar with the support of all the partners, being responsible for the elaboration of project promotional material, after creating the communication materials for a common visual identity and recognition of the project towards the stakeholders, finalized the final element of this identity- the project's video.

2. INTRODUCTION

Project video: A 10 minutes video about EMSODEV was produced to disseminate the results to policy makers and to the general public.

In collaboration with the partners involved in this work package the script of the video was drafted. Also the partners provided to GeoEcoMar team footage and short videos that they considered useful to be inserted in the final video.

3. VIDEO PRESENTATION

The video intends to reveal that the exploration of our seas and oceans is complex and the fact that the oceans provide essential services for humanity. Understanding the processes governing our oceans and seas and assessing what lies deep down below the sea surface require huge efforts in terms of people, ships and technology.

The video explains the formation of EMSO (European Multidisciplinary Seafloor and water-column Observatory) organisation, as one of the most important steps forward that Europe has taken to strengthen direct ocean observing efforts.

Further, the video presents the EMSODEV project, how European Union, through its dedicated programme for research and innovation, Horizon 2020 is supporting the strengthening of EMSO by financing EMSODEV project.

The key objective of EMSODEV is largely explained and the ocean monitoring multi-sensor module - EGIM (EMSO Generic Instrument Module) is presented also in a 3D animation. We have waited the deployment and the installation of EGIM on OBSEA observatory to insert some footage in the final version of the video.

Also other details regarding the project are presented: the project scientific and practical benefits.

The EMSODEV partners are mentioned and a generic at the end of the video is shown, including the reference to the European Union Programme H2020.

4. CONCLUSIONS

The video it's uploaded on the youtube.com under the link:

<https://www.youtube.com/watch?v=A2nEBkCwq2M>

A uncompressed version was shared with all the project partners to be used by them in disseminating it to the collaborators, their research and business partners.

GeoEcomar, as leader of WP7 and the other partners will share and communicate the video to the project's social media and to the relevant media to disseminate the project's results.